

**INDUSTRIAL VISIT TO RR SPORTS  
AT SURAMPALLY, VIJAYAWADA**

**ON 29<sup>th</sup> January, 2019**

**Industry Visit to RR SPORTS for B.COM (All years) Logistics Students**

**Title Industry visit to RR SPORTS Pvt. Ltd.**

**Date: 29/01/2019**

**Resource Person/Facilitator Mr. VENU GOPAL**

**Summary**

An industry visit to RR SPORTS Pvt. Ltd. was organized for the students of B.COM LOGISTICS as a value-added learning method to instil the understanding of the role of RR SPORTS Logistics in supply chain operations, the management of warehouse operations, multi-modal logistics system and operations of fulfilment centre for online business.

RR SPORTS began its journey in 1994 and entrenched itself as the 'Knowledge Leader' and 'Market Leader' of supply chain & logistics industry in India. This firm is honoured by state government and central government of Record as India's largest Company with area of 14-18 acres of their operations and turnover of Rs.1396 crores

Around 73 students visited the company and were given cordial welcome by the company representative, Mr. Venugopal, Sr. Manager, Administration. Sir presented a brief introduction about the company, its heritage, existing operations and the future plan.

Sir also informed that RR SPORTS serve for 9 different business verticals ranging from Apparel & Lifestyle, E-commerce, Healthcare, Hi-Tech, Publishing to Automotive, and Institutional.

Post presentation, the students visited the company warehouse and other facilities where the students were told about warehouse management & designing and also the ways to make better use of space to avoid heavy pallets to suffer.

Students were also introduced to the RR SPORTS system providing highly customized solution, flexible system integration and seamless information flow among the supply chain.

The visit was knowledgeable enough for students to understand various aspects of supply chain management, warehouse management and inventory management.

# INDUSTRIAL VISIT TO “RR” SPORTS WEAR

29.01.2019



Logistics Final Year Students



Logistics Second Year Students



Logistics First Year Students



Logistic Faculty with the Vice Principal



Students in the industrial visit

