

## MEET THE ENTREPRENEUR

Organized by: Department of Commerce & Management

13<sup>th</sup> February, 2019



**Smt. Radha Rani, Chairman, RR Sports addressing the students**



**Students at the programme**



**Felicitation to the resource person**

## MEET THE CEO ENTREPRENEUR

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### **REPORT**

It is not uncommon to hear this cynical remark from graduate students in business management - "Those who can, do. Those who cannot, teach." Well, the days of classroom teaching are numbered. Teaching has been taking back seat by giving way for classroom learning. Learning happens when the facilitator and learner accept each other's as equals and there is no feeling of superiority attached to the position of a teacher.

This is precisely the reason why management education is undergoing a sea change with respect to pedagogy of the courses taught and nature of examinations conducted.

One of the essential changes instituted by business management over the last few years is the involvement of outside experts in enriching the classroom experience. Courses are designed in consultation with industry experts and sometimes jointly taught by professors and corporate leaders.

The evaluations of assignments for such courses are very unique. Learners have reported high degree of satisfaction in pursuing such jointly run courses. The degree of engagement and quantum of learning is increasingly in the favour of this practice.

We conduct this programme successfully with the help of KBN COLLEGE MANAGEMENT and navigator of our college PRINCIPAL, Dr. V. NARANA RAO GARU given wonderful support for making of this grant success.



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**K.B.N. College (Autonomous)**

Sponsored by S.K.P.V.V. Hindu High Schools' Committee  
Kothapeta, Vijayawada

A College with Potential for Excellence (CPE)  
All India 92<sup>nd</sup> Rank in NIRF by MHRD (2017)



**Invitation**

**DEPARTMENT OF COMMERCE & MANAGEMENT**

Cordially invites you to the

Guest Lecture on

**“MEET THE ENTREPRENEUR”**

By  
**Mrs. Radha Rani**

Chairman, RR Sports  
Vijayawada



**13<sup>th</sup> February, 2019 @ 10.30 A.M**

Venue: Reading Room

Presided by  
**Dr. V. Narayana Rao**

Principal