IQAC Report 2017-18

The Indian higher education system is on the brink of great transformations to cope with global competence. This system is one of the third largest higher educational systems in the world, comprising 864 universities and 40,026 colleges, 11,669 stand alone institutions. Maintaining quality in this system is a matter of long-term initiative. To reach this long-term goal, Internal Quality Assurance Cell (IQAC) was established in Kakaraparti Bhavanarayana College in 2005. The prime responsibility of IQAC is to initiate, plan and supervise various activities that are necessary to increase the quality of the education imparted in the college. The role of IQAC in maintaining quality standards in teaching, learning and evaluation is crucial. At present IQAC's main function is to improve research and is taking steps towards it.

In the beginning of the academic year **2017-2018**, IQAC Committee is constituted with the following members.

Dr. V. Narayana Rao, Principal	Chair Person
Sri. J. Panduranga Rao, Director Academics & Planning	Member
Sri. SVSM Razith Kumar, Secretary & Correspondent	Member
Dr. V. Subhashini, Asst. Prof. Zoology	Coordinator
Sri. T. David Johnson, Asst. Prof. in Computer Science	Asst. Coordinator
Dr. P. B. Sandhya Sri, Asst. Prof. in Physics	Member
Sri. S. Venkatesh, Asst. Prof. in MBA	Member
Dr. J. V. Chalapati Rao, Asst. Prof. in Telugu	Member
Smt. P. Bharati, Asst. Prof. in MCA	Member
Sri. N. Samba Siva Rao, In charge HVPE	Member
Sri. P. L. Ramesh, Controller of Exams	Member
Sri. S. Srinivas, Office Superintendent	Member
Sri P. Madhu Sudhana Rao	Alumni
Sri. M. Kishore	Alumni
Sri. Ravuri Subbarao	Industrialist
Sri. V. Chandra Sekhar Rao	Industrialist

IQAC Core – Group Meetings

During the academic year 2017-18 IQAC has conducted 11 core group meetings. The agenda of the meetings focused on Action plan, Research Orientation, nomination of

Criteria In Charges for the next cycle of NAAC Accreditation in 2018, Teaching, Learning and Innovative methods, organization of FDP programs, Guest lectures, National & International Seminars/ Workshops, conduction of Society outreach programmes and to make the feedback mechanism more effective. Meetings were held with HOD's of departments, faculty members, Office staff, examination section, students and parents on the need for institutional excellence, curriculum restructuring, and exam reforms.

Plan of Action by IQAC/Outcome for the Academic Year 2017-2018

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

Plan of Action and Outcome

I. Plan of Action:

- A) To apply for new Research Centers in Management Studies and Sciences.
- **B**) To apply for guide ships to the affiliating and other universities.
- **C**) To increase the number of research publications in peer reviewed journals like Scopus and other UGC listed journals.

Achievements:

A new research centre in Management is sanctioned by the affiliating Krishna University from 19.04.2018.

- The time period for the existing Commerce Research Centre is extended upto30.12.2018.
- The number of guide ships increased from 2 to 4. Under the guide ship of Prof. V. Narasimha Rao 2 Ph. D's are awarded in 2017-18.
- C) The number of research publications in Scopus in 2017-18 is 10.

II. Plan of Action

To promote research and publication interests by means of appreciating the Teachers with significant research achievements during Teachers day, Annual Day and provide financial support.

Achievements:

- Totally 14 teachers were given special financial assistance from the management for carrying out non- governmental Minor Research Projects under SKPVV Hindu High Schools Committee ranging from Rs.10,000 to 35,000.
- The teachers who were awarded Ph. D's, M. Phil's were felicitated on Teachers Day and are given incentives of Rs.1500/- and 750/- which is added to their salaries.
- Teachers were encouraged to present and publish papers in peer reviewed journals by providing financial assistance in the form of paying Registration and Publication fees. The number of beneficiaries for 2017-18 are 38 and the amount is Rs. 56,200/-.

III. Plan of Action

A) To introduce new courses related to skill development and employability.

B) To introduce online courses like MOOCs

C) To motivate students to register in other online courses like Swayam

D) More number of Add on Courses to be offered to increase knowledge and skills in students.

Achievements:

- Three new courses on B.Sc. Data Science, B.Sc. IoT and B. Com. Business Analytics are to be introduced from 2018-19 which are approved by Krishna University.
- Programs are conducted to bring awareness among faculty to introduce Online Courses.
- 81 students of MBA registered for Swayam
- Add on programs related to skill Development and employability are offered by all the Departments.

IV. Plan of Action

To nominate Criteria in charges for the next Cycle of NAAC Accreditation in 2018.

Action Taken:

Seven Criteria in-charges and members are nominated for NAAC Third cycle of accreditation.

V. Plan of Action

Plan to organize International/ National level/ State level seminars/ conferences/ workshops/ on current issues such as Recent Developments in IT, GST and IPR.

Achievement

• One international Seminar, Seven National seminars, Six workshops and 20 guest lectures were organised in 2017-18.

VI. Plan of Action

To submit AQAR of 2016 -17

Achievement

• AQAR is submitted on13.11.2017 to NAAC Bangalore

VII. Plan of Action

To encourage staff to register for M.Phils. / Ph.Ds. and to apply for Minor Research Projects, NET & SLET.

Achievement

• 18 staff members registered for M.Phils. / Ph.Ds. during the last five years of which 02 were awarded with Ph.D in Commerce Department.

VIII. Plan of Action

To conduct Internal Academic audit for every 3 months

Achievement

• Internal Academic audit is conducted for every 3 months by IQAC members to all the departments.

IX. Plan of Action

To help departments to document quality enhancement activities regularly.

Achievement

• Assisted all the Departments to document their activities regularly.

X. Plan of Action

Continuous implementation of Value Added Courses and Career Oriented Courses

Achievement

• Certificate and Diploma Courses in Communication Skills, Multimedia skills, Hardware Technology, Accounting Packages and Business Process Outsourcing are offered free of cost to Degree students.

XI. Plan of Action

To organise more Student Council Meetings to discuss the academic and infrastructure needs of the students.

Achievement

• Action will be taken to conduct more Student Council Meetings from 2018-19.

XII. Plan of Action

To organise an orientation program on the use of Central and Digital Libraries to first year degree students.

Achievement

 Organised an orientation program on the use of Central and Digital Libraries to first year degree students.

XIII. Plan of Action

Conduction of FDP Programs for faculty & training programs for non- teaching staff in computer skills.

Achievement

- An Orientation Program is conducted for faculty for Seven days on "Quality Enhancement in Professional and Academic Skills in HEI's" from 05th to 11th August 2017.
- Capacity Building workshop in Computer literacy for Non-teaching Staff is organised on 27th& 28th July. MS Office Workshop is also conducted to non-teaching staff on18.11.2017

XIV. Plan of Action

To organise Industry-Academia Innovative practices

Achievement

Five Meet the CEO programs are organised by the Department of MBA with industrialists like

- ↔ M. Chandra Shekar, Managing Director, Villan Industries, Vijayawada
- ↔ Dhande Prasad, Jyothirmayee Spinning Mills, Guntur
- ↔ Sri. D. Ramakrishna, Managing Director, Efftronics Systems Pvt. Ltd, Vijayawada.
- ↔ 12 students of M.Sc. Chemistry have done Academic Project works in collaboration with RV Labs Guntur.
- ↔ 9 students in Zoology have done academic Projects in Aquaculture in collaboration with CIFA, Penamaluru.
- ↔ A workshop was conducted on Automation through IoT in collaboration with YagnamayayA Tech, Institute, Chennai by Physics and Electronics Department.
- ↔ A workshop was conducted on Medical Coding in collaboration with VAWE Institute, Vijayawada by Zoology department.

XV. Plan of Action

To conduct Society Outreach Programmes and Community Development Programmes like Swatch Bharat, NeeruMokka, VanamManam etc.

Achievement:

 Society Outreach Programmes and Community Development Programmes are conducted by NSS, NCC, ECO Club and Women Empowerment Cells.

XVI. Plan of Action

Measures to be taken to motivate more number of students towards sports and games.

Achievement

• Training is given to the students to participate in Inter University and State Level Competitions.

XVII. Plan of Action

Training of students towards higher studies and employability through Placement Cell.

Achievement

• Training is given to students for KRUCET, ICET, RRB, and IBPS. In 2017-18 twenty nine Companies visited the college and 390 students got placements.

XVIII. Plan of Action

Increase use of ICT in Teaching - Learning Processes

Achievement

- All the Science Department laboratories are equipped with LCD Projector to show the pictorial representation and practical procedures.
- Staff members of different Departments use electronic gadgets such as LCD, Smart Board, Visualizer, Chart, OHP, Specimens, PPT Lessons prepared by the staffs, Video CDs, digital resources, Kits(Electronic science), Animated videos (MB), Internet and Video conferencing facility for effective teaching and for explaining the complicated concepts.
- Students are encouraged to take extended class Seminar as paper presentation, Presentation by collecting primary field data, Group Discussion, Quiz programmes, etc.,
- Monitoring students through effective Ward Counseling System and notification of student's progress to the parents through parents meeting.

Collaborations and MOUs:

- The College has Academic MoU's with Krishna University and Acharya Nagarjuna University. The Departments of the College has MoU's with other affiliated and autonomous colleges. The Departments of MBA, M.Sc. Chemistry, Computer Sciences, Commerce& Management, Physics, Chemistry, Zoology, Botany and Printing Technology have signed MOU's with below firms and industries to promote Student Staff Exchange, culture of collaborative research work, Internship programmes and other inter departmental learning activities.
 - Efftronics Systems Pvt. Ltd, Vijayawada
 - RV labs Guntur

- GSN Pharmaceuticals, Secunderabad
- Gapvak Technologies, Hyderabad
- YagnamayayA Institute, Chennai
- Nirmala Offset Printers and Traders, Vijayawada
- VIZ trans Solutions, Vijayawada
- NLTC & Phonix Systems Application Development Private Limited, Hyderabad

- Krishna's Software Technologies. Vijayawada
- Central Institute of Freshwater Aquaculture, Penamaluru
- Spaces Architects, Engineers, Interior, Designers, Vijayawada
- All India Democratic Women's Association (AIDWA), Vijayawada
- VAWE Institute, Vijayawada

Significant Activities and contributions made by IQAC in 2017-18

The IQAC aims to facilitate processes and opportunities for all faculty members, administrative staff and students to enhance their performance and develop skills at all levels, thereby making quality assurance an integral part of functioning on the campus. Some of the activities and contributions made by IQAC in 2017-18 are:

1. Conduction of One Week Orientation Program:

IQAC has organized one week orientation program on "Future Trends in quality Enhancement of Professional and Academic Skills in HEI's" from5th -11th August 2017which contributed to enhance the knowledge and skills of the teachers. The resource persons were from Central University, Hyderabad, Pondicherry University, Mekelle University, Ethiopia, IDRBT, Hyderabad, and Acharya Nagarjuna University and from Krishna University.

2. Encouraging Research in the college:

- IQAC encourages and promotes the research climate in the institution.
- The College has Two Research Centres, 1.Commerce and 2. Management. The Centres have 4 guides under whom 9 research scholars are working at present.
- Under the Guidance of Prof. V. Narasimha Rao, PG Director, 6 Ph.D.'s and 2 M.Phil.'s were awarded.
- The College Management funded for 14 Minor Research Projects of the faculty to encourage research culture in the college.
- Encouraged the staff to register for Ph. D's and M. Phil's and to apply for Minor and Major research projects.
- Students are encouraged to participated and present papers in National and International seminars. Further they are encouraged to submit Study Projects as a part of Curriculum to inculcate research culture among students.

3. Orientation for First year Degree students:

IQAC has organised a Parents Meet for first year Degree students along with their parents, who are fresh from Intermediate level to ensure that they are familiar with the working of the College, its activities, exam systems, evaluation patterns, and discipline and student support systems on 17thJuly 2017.

4. Conduction of Internal & External Academic Audits:

- a) Internal academic audits were conducted three times in 2017-18.
- b) As per the instructions of CCE. A.P, Academic Audit was conducted on 15th and 16th March 2018. The experts are Sri B. Subba Rao Lecturer in Physics & Sri I. Kesava Rao Lecturer in English from VSR College, Tenali IQAC Co-ordinated and monitored all the departments for the conduction of External Academic Audit.
- c) ATR is submitted to the ID College, SRR & CVR GOVT. Degree College. Vijayawada.
- d) API Scores, CAS formats, of all aided lecturers & AADPI is submitted to the CCE.

5. Maintenance of Academic Diary day wise by the faculty members.

It is the responsibility of the IQAC to motivate and to maintain Academic Diary day wise by the faculty members. It will help ensuring quality of teaching and accountability. The preparation and distribution of teaching diaries and teaching notes is done in the beginning of the year.

6. Monthly Curricular Plans

 IQAC sees that teachers are preparing and teaching according to the Academic plan &Monthly Curricular Plan in which syllabi have been unitized.

7. Preparation of Reports:

- a) The AQAR reports for the years 2016-17 has been submitted by Dr. V. Subhashini IQAC coordinator to NAAC, Bangalore with Track ID NAAC /SR/BSP/15039/716/RAR/PTV/ and NAAC Executive Committee No. and Date EC No.: BC/62/RAR/122 Jan 5, 2013to the NAAC Bangalore on 13th November 2017.
- b) NIRF National Institute of Ranking frame work was submitted to the Ministry of Human Resource Development, Govt. of India on 5th December 2017. AISHE was submitted to MHRD, Delhi on 27th February 2018.
- c) Submission of Minor Research Projects to UGC and DST.
- Assisting the Departments to submit the Proceedings of various Seminars and Workshops to the concerned authorities.
- e) Facilitating the submission of Women Studies Centre reports to the UGC.
- f) Submission of Quarterly Review Performances of the college to CCE.

8. Analysis and Evaluation of feedback from stake holders

Feedback reports from students, parents, alumni and teachers are collected, analysed and submitted to the Principal and management. The action taken plan is uploaded on the website.

9. Assistance in Conduction of National and International Seminars:

Assisted various departments in conduction of One International Seminar, Seven National Seminars, Six Workshops, 20 Guest Lectures and 16 Awareness programs. One Day National Workshop on "Intellectual Property Rights" is also conducted on 22nd February, 2018.

10. Teaching- Learning Processes:

 Use of ICT in the teaching-learning process, including Smart Boards, LCD presentations, Internet Connectivity etc. is increased in 2017-18.

In addition to the above IQAC of KBN College regularly organises and monitors:

- a) Student benefit programmes like educational tours, project works, industrial visits, fieldtrips, hands on training programs, Guest Lectures and Internships programs to make academics more experiential and develop a work culture in industry.
- b) Conduction of free coaching classes for career advancement &placement of students (SC,

ST, OBC and economically backward) like VISION, ICET, KRUCET, IBPS exams, RRB, Central &State Govt. Exams.

- c) Facilitation of conduction of Special Camps at the adopted village to increase the literacy rate, computer skills health and hygiene, especially of women and infra structural facilities.
- d) Conduction of Free Summer Coaching Camp for economically backward women in Skill Development programs like Computer Education, Tailoring, Beautician, Maggam works, Soft Toys making, Jute bags making etc. so as to make them self-reliant.

S. No.	TLI Methods	No. Conducted UG	No. Conducted PG
1	Study Projects	86	109
2	Seminars	91	68
3	Quiz Programs	66	40
4	Group Discussions	59	42
5	Discussion on Current Trends	64	48
6	Value based Education	76	48
7	Power Point Presentation	61	36
8	Guest Lectures	15	05
9	Field Trips	07	03

Teaching Learning and Innovative Methods

Academic Activities for 2017-18

Department of Botany:

- Field Trip to N.G. Ranga Agricultural College, Bapatla on 3rd February, 2018.
- Field Trip to ASR Nursery, Vijayawada on 5th December, 2017.
- Conducting Essay Writing Competitions on "Organ Transplant" in view of Organ Donation Day on 13th August, 2017.
- Guest Lecture on "Role of Tribal Medicinal Plants" on 1st August, 2017.Resource Person: Dr.
 K. Hemadri, Ph.D., M.D., Ethno botanist, Botanical Survey of India, Pune.

Department of Chemistry:

- Guest Lecture on "Stereochemistry of Organic Compounds" on 27th February, 2018. Resource Person: Dr. Y. HanumanthaRao, Associate Professor in Chemistry, Andhra Loyola College, Vijayawada.
- Industrial Visit to the KCP Sugars, Vuyyuru on 15th February, 2018.
- UGC Sponsored (Under Autonomous Grants) Two Day National Seminar on "The Role of Chemist for Sustainable Environment" on 13th & 14th December, 2017.

Department of Computer Science& Applications:

- UGC Sponsored Two Day National Workshop on Data Science & its Applications in collaboration with Krishna University, Machilipatnam, on 15th and 16thSeptember, 2017.
- A National Level Technical Meet, Techno Banquet-2018, Live in a Perennial Quest of Technology on 20th January, 2018.
- Community Awareness Program on the occasion of World Computer Literacy Day organised by Department of Computer Science and Applications on 2nd December, 2017.

Department of Commerce & Management:

 Confluencia – 2K18, A State Level Management Students Meet organized by Dept. of Commerce & Management on 25th January, 2018.

- UGC Sponsored (Under Autonomous Grants) International Seminar on "GST Practices A Cross Country Experience" in collaboration with Krishna University, Machilipatnam on 5th & 6th January, 2018.
- LACTO COMQUEST 2K18 Students Meet on 29th December, 2017.
- Field Trip to "Central Tobacco Research Institute" with II & III BBM Students on 19th December, 2017.
- Awareness Programme on "Seasonal Diseases". Chief Guest: Sri Kamineni Srinivas, Hon'ble Minister for Health & Medical Education, A.P on 29th August, 2017.
- UGC Sponsored Two Day National Workshop on "Logistics & Supply Chain Management" on 28th & 29th July, 2017.

Department of English:

 Guest Lecture on "Inter Cultural contexts with reference to NgugiWaThiango" by Dr. Kennedy Ondiba Ong'aro on 6th January, 2018.

- UGC Sponsored (Under Autonomous Grants) One Day National Workshop on "English Accent Training: A Trainer Training Programme" in collaboration with Krishna University, Machilipatnam on 25th November, 2017.
- Guest Lecture on "Communicative English" on 6th August, 2017.

Department of Hindi:

- National Seminar on "Raj Basha Hindi: Anuvad Ki Samasyaen on 23rd September, 2017.
- Celebrated Hindi Day on 14th September, 2017.
- Guest Lecture on "Importance of Grammar" on 9th August, 2017.

Department of Mathematics & Statistics:

- Guest Lecture on "Structure in Mathematics" on 22nd February, 2018.
- "MathUs" event on 23rd January, 2018.
- National Mathematics Day Celebrations on 22nd December, 2017.
- 3-Day State Level Workshop on "SPSS" from 5th 7th August, 2017.
- Observed & Celebrated "National Statistics Day" on 29th June, 2017.

Department of Physics & Electronics :

 Guest Lecture on "Science & Technology for Sustainable Future" was organized in view of National Science Day on 28th February 2018.

- Guest Lecture on "Thermo Dynamics Potentials and Maxwell Equations" on 22nd February, 2018.
- Field Trip to Kona Cold Storage at Nunna on 3rd February, 2018.
- Field Trip to APCOST, Regional Science Centre, Bhavanipuram, Vijayawada on 11th January, 2018.
- UGC Sponsored (Under Autonomous Grants) Three Day National Workshop on 'Automation Through IoT – Level I' from 19th to 21st December, 2017.
- Guest Lecture on "Environmental Protection The Fundamental Responsibility of Civic Society" by Sri. Satish on 14th December 2017 on the occasion of "National Energy Conservation Day".
- Community Awareness Programme on "No Vehicle Day" on 15th September, 2017.
- Rally on the occasion of International Day for the Preservation of Ozone Layer on 16th September 2017.

- Guest Lecture by Dr. P. Brahmaji Rao, Associate Professor, Department of Environmental Science, Acharya Nagarjuna University, Guntur on 16th September 2017.
- World Environmental Day Celebrations on 5th June 2017.

Department of Telugu:

- UGC Sponsored One Day National Seminar on "Aadhunika Telugu Sahityamulo Vachana Kavitvam SamajikaVikasam" on 16th December, 2017.
- Guest Lecture on "Bharathadesa Ounnathayam Visleshana" on 9th August, 2017.

Department of Zoology:

- Community Awareness Programme on "Know your Blood Group" conducted at Ambapuram Village on 19th February, 2018.
- Guest Lecture on "Animal Welfare, Environment & Veganism" by Mr. Ravi Keerthi, Secretary, Jeevakarunya Ashramam on 14th February, 2018.
- Field Trip to "RK Shrimp Farms, Mutthayapalem, Bapatla" on 3rd February, 2018.
- Career Orientation Programme on "Career Options in Zoology" by Dr. V. Subhashini, HoD, Zoology on 27th January, 2018.

- One Day Workshop on "Medical Coding" by Smt. K. Swathi, Managing Director, VAWE Institute of Technical Training on 16th November, 2017.
- Organized an Awareness Programme on "Prevention & Control of Deafness" (In view of Day of the Deaf) on 26th September, 2017.
- Field Trip to "Proddutur Poultry Farm" at Kankipadu on 15th September, 2017.
- Organized an Awareness Programme on "SAVE THE RIVERS" on 30th & 31st August, 2017.
- Observed & celebrated Mendel's (Father of Genetics) 195th Birthday. Conducted "Competition on Mendel's contributions" on 20th July, 2017.
- Awareness Programme on "International Yoga Day" by Smt. Lalitha, Lecturer, Sri. Bapanayya School, Vijayawada & Dr. K. Surya Kumari, Lecturer, PSCMR College of Eng. & Tech, VJA on 21st June, 2017.

Department of MBA

- Meet The CEO programme on 21.04.2018.
- Participated in CII-Happy Cities Index summit at Amravati from 9-04-2018 to 1204-2018.

- Guest Lecture on "Arrow power" (Motivation) to the MBA students, on 28-03-2018.
 Resource person is ARK. Chowdary, Managing Director, Harsha Liners Pvt Ltd, Telaprolu, Krishna District.
- MAST-2018, A State level Management Meet is organized on 21.03.2018.
- Guest Lecture on "Management Decisions Across the World" to the MBA students, on 13-03-2018. Resource person is Prof. Sivaram Prasad, HOD, Dept. of Commerce and Management, Acharya Nagarjuna University, Guntur.
- Participated in CII summit in Hotel Gateway on Innovations & Start-ups on 10.03.2018.
- Guest Lecture on "Students Management Project Reports Using Research Methodology and Statistical Techniques" to the MBA students and M.Com Students on 26-02-2018. Resource person is Prof. R. V. Munireddy, Chairperson – Alliance Research Centre, Alliance Business School of Bangalore.
- Organized an innovative and interactive programme "Meet the CEO" for MBA students on 17-2-2018. The resource persons are Dr. Ngeswararao, Dr. Sudha, Director General, Pinnamaneni Siddhartha Institute of Medical Sciences & Research Foundation, Vijayawada.
- Organized Union Budget-2018, Review & Brief session on 1.2.2018 for MBA students. The resource persons are Sri Gangadhar Rao, Chartered Accountant, & Sri Suresh Kumar, Auditor

- Organized "Meet the CEO" Programme on 20-1-2018. Resource Person is Dhande Prasad CEO of Jyothirmayee Spinning Mills, Guntur.
- Organized "Meet the CEO" Program by inviting the leading Business Man Sri. M. Murali Krishna, Managing Director, Muttu Varapu Group of Business, Vijayawada on 16.12.2017.
- "Meet the CEO" programme was organized by inviting Sri. Dasari. Ramakrishna, Managing Director, Efftronics, Vijayawada on 18/11/2017
- Organized an industrial visit for III Semester MBA students to Bangalore, Mysore, and Chennai to visit Karnataka Soaps Factory in Mysore and Tea Factory in Ooty from 09.11.2017 to 15.11.2017
- Guest lecture on 29.10.2017 in association with Government of AP Youth Employment Programme- Four resource persons from the departments of Horticulture, Agriculture and industry were invited to deliver lecture on "empowering youth".
- In association with women study centre the department of MBA organized programme on "Gender Sensitivity" on 9.10.2017. The chief guest is Prof. Ch. Swaroopa Rani, Director, Women's Study Centre, Acharya Nagarjuna University, Guntur.

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 Su MBA Department organized UGC sponsored one day Seminar on "GST-A New Dawn in the Tax Regime". The resource persons are Sri Y. Kiran Kumar, Joint Director of State Tax, Sri. Ch. RaviKanth, Deputy Director of State Tax, Sri Paruchuri Lakshmana Rao Garu, Certified Chartered Accountant, and Sri.Ch. Kishore Kumar, Chartered Accountant on 23-09-2017.
 - Guest lecture on "Soft Skills" on 7.9.2017. Dr. M. S. Kiran Kurwade, HR Trainer, Forbes Business School, Calcutta, is the resource person.
 - Guest lecture on 9.8.2017 by Dr. M. S. Chakravarthy, Asst. Prof. Samara University Ethiopia, on "Data Analysis & Interpretation"
 - Guest lecture on 8.8.2017 by Dr. V. Tulasi Das, Asst. Prof. Acharya Nagarjuna University, on "Personality Development".
 - Orientation programme for girl students on "Women Entrepreneurship" by Smt. Yamini Sadineni, President, South Indian Non- Governmental Charitable Trust on 26.7.2017
 - Guest lecture on "Digital Marketing" by M I. Kalyan, Faddish Corporation, ,Mumbai, on 13.7.2017

Department of M.Sc. (Chemistry)

- Guest Lecture on Nano Chemistry and Molecular Motors on 31st March, 2018.
- National Science Day Celebrations-2018
- Guest lecture on "Metal Clusters" by Dr. M. Rama, Assistant Prof. Department of Chemistry St. Theresas College, Eluru on 17th February 2018.

- Guest Lecture on "Role of Metal ions on Biological Dynamics of Soil" by Dr. V. Amrutha Valli, Assistant Professor, Dept. of Botany and Microbiology, ANU on 14th Dec 2017.
- UGC Funded One Day National Workshop on "Spectroscopy and Analysing Spectral Data" on 25th September 2017.
- Industrial visit to RACHEM Pharma Ltd. Muktyala Village, Jaggayapet Mandal, Krishna District on 16th September, 2017.
- Guest lecture on "2D-NMR" by Dr. N. Madhavi Asst. Prof. J. K. C. College, Guntur on 8th September, 2017
- Guest lecture on "Disconnection Approach" by Dr. B. Haribabu, Asst. Prof. Acharya Naagarjuna University on 1st August, 2017
- Guest lecture on "Women Entrepreneurship" by Mrs. Sadineni Yamini President -South India Non-Government Charities trust, Limca Book of Record holder on 26th July, 2017.

Department of M.Sc.(Computer Science)

- National Science Day Celebrations-2018
- National Level Technical Meet Techno Banquet-2018 on 20th January, 2018.
- Guest Lecture on "Fundmentals on Programming" by N. Sriram, Assoc. Professor, Department of CSE, KL University on 19th September, 2017.
- UGC Sponsored Two-Day National level workshop on Data Sciene in collaboration with Krishna University, Machilipatnam on 15-16 September, 2017.
- A Two-Day National Level Workshop on IoT on 11-12 July, 2017.

Department of MCA

- National Science Day Celebrations-2018
- National Level Technical Meet Techno Banquet-2018 on 20th January, 2018.
- Guest Lecture on "Fundmentals on Programming" by N.Sriram, Assoc.Professor, Department of CSE, KL University on 19th September, 2017.
- UGC Sponsored Two-Day National level workshop on DataSciene in collaboration with Krishna University, Machilipatnam on 15-16 September, 2017.
- A Two-Day National Level Workshop on IoT on 11-12 July, 2017.

Department of M.Com

Department of commerce and management organised a union budget session 2018 for both M.Com and M.B.A students on 1st Feb 2018. The chief guest is Y. Lakshman Rao, Charted Accountant, Vijayawada.

- Industrial visit to KCP SUGARS LTD. VUYURRU, on 25th January 2018.
- Guest lecturer on "Youth Services, Employment Opportunities for Youth" by Anil Raju industrialist, Privadarshini- Administrative officer of Horticulture, Kondapalli on 29.12.2017.
- Guest lecturer on Gender Sensitivity by Ch. Swarooparani, Director, Centre for women studies, ANU on 29th October 2017.
- Organised a UGC sponsored one day seminar on "Goods and Services tax: A New Dawn in Tax Regime" in collaboration with Krishna University on 23rd September 2017.

1	No. of papers presented in National Seminars/ Conferences/ symposia	20
2	No. of papers presented in International Seminars/ Conferences/	21
2	symposia	
3	No. of research papers published in National journals	35
4	No. of research papers published in International journals	25
5	No. of National Seminars conducted	6
6	No. of International Seminars conducted	1

STAFF PARTICIPATION:

Dr. V. Subhashini, Head, Dept. of Zoology:

- ↔ Participated in One Day State Level Workshop on "Ecological Data Collection & Analysis" organized by Maris Stella College, Vijayawada on 24th July, 2017.
- ↔ Acted as Convenor & Participated in UGC Sponsored One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by Internal Quality Assurance Cell, KBN College in collaboration with Krishna University, Machilipatnam from 5th – 11th January, 2017.
- ↔ Participated in One Day State Level Seminar on "Shape Your Future with Clean & Green Environment" organized by Maris Stella College, Vijayawada on 10th August, 2017.
- ↔ Participated in Two Day Workshop on Molecular Biology Techniques organized by Government College for Women (A), Guntur on 23rd & 24th August, 2017.
- ↔ Participated in the National Seminar on "Social Responsibility & Ethics in Higher Education" organized by IQAC, VSR & NVR College, Tenali on 1st September, 2017.

- ↔ Participated in Two Day UGC Sponsored National Seminar on "Technological Challenges for Future Probiotic Foods" organized by Andhra Loyola College, Vijayawada on 7th & 8th September, 2017.
- ↔ Participated in UGC Sponsored National Seminar on "Bioethics for the New Millennium" Organized by D.K. Government Autonomous College for Women, Nellore on 15th & 16th September, 2017.
- ↔ Participated in the National Workshop on "Space Dynamics" on the occasion of World Space Week organized by SIR CR Reddy College, Eluru, W.G. District from 4th – 6th October, 2017.
- ↔ Participated in the UGC Sponsored (Under Autonomous Grants) Two Day National Seminar on "The Role of Chemist for Sustainable Environment" organized by Department of Chemistry, KBN College, Vijayawada on 13th & 14th December, 2017.
- ↔ Participated in the UGC Autonomous Grant supported Two Day National Workshop on "MOOCS & its Impact in Enhancing Quality in Higher Education" organized by Internal Quality Assurance Cell, Maris Stella College, Vijayawada on 30th & 31st December, 2017.

Sri T. Sambasiva Rao, Lecturer in Zoology:

- ↔ Participated in the One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by Internal Quality Assurance Cell in collaboration with Krishna University, Machilipatnam from 5th – 11th August, 2017.
- ↔ Participated in Three Day Residential Training Programme on "Aquaculture Technology, Sericulture Management & Paramedical Science" under RUSA Academic Reforms Organized by APHRDI in association with APSCHE, held at APHRDI, Bapatla from 9th – 11th August, 2017.
- ↔ Participated in Two Day UGC Sponsored National Seminar on "Technological Challenges for Future Probiotic Foods" organized by Andhra Loyola College, Vijayawada on 7th & 8th September, 2017.
- ↔ Participated in UGC Sponsored National Seminar on "Bioethics for the New Millennium" Organized by D.K. Government Autonomous College for Women, Nellore on 15th & 16th September, 2017.

Sri J. Panduranga Rao, Lecturer in Physics:

- ↔ Participated in UGC Sponsored One Day National Seminar on "Humanism Essential for Ideal Society and Blissful Life" organized by Value Education Cell, KBN College, Vijayawada on 30th June, 2017.
- ↔ Participated in UGC Sponsored Two Day National Workshop on "Logistics & Supply Chain Management" organized by Department of Commerce & Management, KBN College on 28th & 29th July, 2017.
- ↔ Participated in UGC Sponsored One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional and Academic Skills in HEIs" organized by Internal Quality Assurance Cell, KBN College, Vijayawada from 5th – 11th August, 2017.
- ↔ Participated in UGC Sponsored National Seminar on "Social Responsibility and Ethics in Higher Education" organized by IQAC & Alumni Association of VSR & NVR College, Tenali on 1st September, 2017.

- ↔ Participated in the National Workshop on "Space Dynamics" organized by ISRO, SIR
 CR Reddy College, Eluru on the occasion of World Space Week from 4th 10th
 October, 2017.
- ↔ Participated in the One Day Capacity Building Workshop for Teachers on Research Publication – Importance of Journal Metrics, organized by IQAC & Research Committee, Pithapur Rajah's Govt. College, Kakinada on 18th November, 2017.
- ↔ Participated in the One Day State Level Workshop on "Ecological Data Collection and Analysis" organized by Maris Stella College, Vijayawada on 24th July, 2017.
- ↔ Participated in the UGC Sponsored One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional and Academic Skills in HEIs" organized by IQAC, KBN College, Vijayawada from 5th – 11th August, 2017.
 - Participated in the One Day State Level Seminar on "shape Your Future with Clean & Green Environment" organized by Maris Stella

Ms. Ch. Radhika, Head, Dept. of Botany

↔ Participated in the One Day State Level Workshop on "Ecological Data Collection and Analysis" organized by Maris Stella College, Vijayawada on 24th July, 2017.

- ↔ Participated in the UGC Sponsored One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional and Academic Skills in HEIs" organized by IQAC, KBN College, Vijayawada from 5th – 11th August, 2017.
- ↔ Participated in the One Day State Level Seminar on "shape Your Future with Clean & Green Environment" organized by Maris Stella College, Vijayawada on 10th August, 2017.
- ↔ Participated in Faculty Development Programme on New Market Orientated Restructured Courses on "Organic Farming, Seed Technology & Horticulture" organized by APHRDI, Govt. of AP, Bapatla from 31st July– 2nd August, 2017.
- ↔ Participated in Three Day Residential Training Programme on "IoT in Agriculture and Allied Sectors" organized by APHRDI, Govt. of AP, Bapatla from 21st – 23rd August, 2017.

Dr. G. Ramesh, Lecturer, Dept. of Botany

↔ Participated in the One Day State Level Workshop on "Ecological Data Collection and Analysis" organized by Maris Stella College, Vijayawada on 24th July, 2017.

Sri R. Jitendra Kumar, Lecturer, Dept. of Telugu

↔ Participated in the One Day National Seminar on "Humanism – Essential for Ideal Society and Blissful Life" organized by Value Education Cell, KBN College, Vijayawada on 30th June, 2017.

Sri T. David Johnson, Head, Dept. of Computers

- ↔ Participated in the National Workshop on "Space Dynamics" organized by SIR CR Reddy College, Eluru from 4th – 6th October, 2017.
- ↔ Participated in the Two day National Workshop on "UGC Autonomous Grant supported Two Day National Workshop on "MOOCS & its Impact in Enhancing Quality in Higher Education" organized by Internal Quality Assurance Cell, Maris Stella College, Vijayawada on 30th & 31st December, 2017

Sri P. L. Ramesh, Lecturer, Dept. of Computers

- ↔ Participated in the National Workshop on "Space Dynamics" organized by SIR CR Reddy College, Eluru from 4th – 6th October, 2017.
- ↔ Participated in the One Day State Level Workshop on "Cluster Electives of CBCS" through Virtual Class Rooms organized by Dept. of Economics, Mathematics & Statistics of SRR & CVR Govt. Degree College, Vijayawada on 6th December, 2017.

Sri P.S.R. Krishna, Lecturer, Dept. of Computers

 ↔ Participated in the National Workshop on "Space Dynamics" organized by SIR CR Reddy College, Eluru from 4th – 6th October, 2017.

Sri P. Ravindra, Lecturer in Computers

↔ Participated in Five Day Residential Training Programme on "Data Science, IOT, Multimedia, Cloud Computing, Web enabled Technologies under RUSA organized by APHRD Govt. of AP, Bapatla from 24th – 28th July, 2017.

Sri S. S. T. Sai, Lecturer in Computers

↔ Participated in the One Day Workshop on "Implementation of GST" organized by PB Siddhartha Arts & Science College, Vijayawada on 18th August, 2017.

Sri T. Bhagya Kumar, Lecturer in Chemistry

- ↔ Participated in the Faculty Development Programme on New Market Oriented Restructured Courses under RUSA AC Reforms Three Day Residential Training Programme on "Analytical and Industrial Chemistry" organized by APHRDI, Bapatla from 31st July – 2nd August, 2017.
- ↔ Participated in the National Workshop on "Space Dynamics" organized by SIR CR Reddy College, Eluru from 4th – 6th October, 2017.
- ↔ Participated in the State Level Workshop on Cluster Practical at AG & SG Siddhartha College, Vuyyuru on 6th January, 2018.

Smt. M. Sudharani, Head, Dept. of Chemistry

 ↔ Participated in the National Workshop on "Space Dynamics" organized by SIR CR Reddy College, Eluru from 4th – 6th October, 2017.

Smt. V. Geetha, Lecturer in Chemistry

- ↔ Participated in the One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by IQAC, KBN College, Vijayawada from 5th – 11th August, 2017.
- ↔ Participated in the National Seminar on "Women Empowerment: Media, Cinema & Theatre: Prospects & Challenges" organized by UGC Women's Studies Centre, KBN College, Vijayawada on 21st & 22nd July, 2017.
- ↔ Participated in the UGC Sponsored International Seminar on "GST Practices A Cross Country Experience" organized by Department of Commerce & Management, KBN College, Vijayawada on 5th & 6th January, 2018.

Sri KPT Vijaya Bhaskar, Lecturer in Chemistry

- ↔ Participated in the National Workshop on "Space Dynamics" organized by SIR CR Reddy College, Eluru from 4th – 6th October, 2017.
- ↔ Participated in the State Level Workshop on Cluster Practical at AG & SG Siddhartha College, Vuyyuru on 6th January, 2018.

Sri E. Vara Prasad, Head, Dept. of English

- ↔ Participated in the National Seminar on "Humanism Essential for Ideal Society & Blissful Life" organized by Value Education Cell, KBN College on 30th June, 2017.
- ↔ Participated in the One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by IQAC, KBN College, Vijayawada from 5th – 11th August, 2017.
- ↔ Attended a One Day Workshop on "Teaching Communication Skills through Digital Mode" on 9th August, 2017 organized by JKC College, Guntur
- ↔ Participated in a Two Day Residential Training Programme on "English for Digital Age" organized by APHRDI, Bapatla on 18th & 19th August, 2017.
- ↔ Participated in the National Seminar on Social Responsibility & Ethics in Higher Education organized by VSR & NVR College, Tenali on 1st September, 2017.
- ↔ Participated in the One Day National Workshop on "English Accent Training: A Trainer Training Programme" organized by Dept. of English, KBN College, Vijayawada on 25th November, 2017.

Dr. Ch. Anuradha, Lecturer, Dept. of English

- ↔ Attended a One Day Workshop on "Teaching Communication Skills through Digital Mode" on 9th August, 2017 organized by JKC College, Guntur.
- ↔ Attended One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by IQAC, KBN college from 5th – 11th August, 2017.
- ↔ Participated in the One Day National Workshop on "English Accent Training: A Trainer Training Programme" organized by Dept. of English, KBN College, Vijayawada on 25th November, 2017.

Sri N. Victor David Dinakaran, Lecturer, Dept. of English

- ↔ Participated in the National Seminar on "Humanism Essential for Ideal Society & Blissful Life" organized by Value Education Cell, KBN College on 30th June, 2017.
- ↔ Participated in the One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by IQAC, KBN College, Vijayawada from 5th – 11th August, 2017.

- ↔ Attended a One Day Workshop on "Teaching Communication Skills through Digital Mode" on 9th August, 2017 organized by JKC College, Guntur
- ↔ Participated in the National Seminar on Social Responsibility & Ethics in Higher Education organized by VSR & NVR College, Tenali on 1st September, 2017.
- ↔ Participated in the One Day National Workshop on "English Accent Training: A Trainer Training Programme" organized by Dept. of English, KBN College, Vijayawada on 25th November, 2017.

Ms. S. Santha Kumari, Lecturer, Dept. of English

- ↔ Participated in the National Seminar on "Women Empowerment: Media, Cinema & Theatre – Prospects & Challenges" organized by UGC Women's Study Centre, KBN College, Vijayawada on 21st & 22nd July, 2017.
- ↔ Attended One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by IQAC, KBN college from 5th – 11th August, 2017.
- ↔ Attended a One Day Workshop on "Teaching Communication Skills through Digital Mode" on 9th August, 2017 organized by JKC College, Guntur.

↔ Participated in the One Day National Workshop on "English Accent Training: A Trainer Training Programme" organized by Dept. of English, KBN College, Vijayawada on 25th November, 2017.

Smt. E. Kalavathi, Lecturer, Dept. of English

- ↔ Participated in the National Seminar on "Women Empowerment: Media, Cinema & Theatre – Prospects & Challenges" organized by UGC Women's Study Centre, KBN College, Vijayawada on 21st & 22nd July, 2017.
- ↔ Attended One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by IQAC, KBN college from 5th – 11th August, 2017.
- ↔ Participated in the One Day National Workshop on "English Accent Training: A Trainer Training Programme" organized by Dept. of English, KBN College, Vijayawada on 25th November, 2017.

Ms. G. Vishali, Lecturer, Dept. of English

- ↔ Participated in the National Seminar on "Women Empowerment: Media, Cinema & Theatre – Prospects & Challenges" organized by UGC Women's Study Centre, KBN College, Vijayawada on 21st & 22nd July, 2017.
- ↔ Attended One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by IQAC, KBN college from 5th – 11th August, 2017.
- ↔ Participated in the One Day National Workshop on "English Accent Training: A Trainer Training Programme" organized by Dept. of English, KBN College, Vijayawada on 25th November, 2017.

Sri M. Venkateswara Rao, Head, Dept. of Mathematics & Statistics:

- ↔ Participated in the Two Day UGC sponsored National Conference on "Modern Trends in Pure Mathematics" organized by Andhra Loyola College, Vijayawada on 14th & 15th July, 2017.
- ↔ Attended One Week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" organized by IQAC, KBN college from 5th – 11th August, 2017.

↔ Participated in a Three Day Residential Training Programme on "Actual Science, Basic Applied Statistics & Econometrics" organized by APHRDI, Bapatla on 16th & 18th August, 2017.

Dr. K. Naveen Kumar, Lecturer in Mathematics

↔ Participated in a Three Day Residential Training Programme on "Actual Science, Basic Applied Statistics & Econometrics" organized by APHRDI, Bapatla on 16th & 18th August, 2017.

Sri M. V. Srinivasa Rao, Lecturer in Commerce

↔ Participated in the National Seminar on "Women Empowerment: Media, Cinema & Theatre – Prospects & Challenges" organized by UGC Women's Study Centre, KBN College, Vijayawada on 21st & 22nd July, 2017.

- ↔ Participated in the Two Day National Workshop on "Logistics & Supply Chain Management" organized by Dept. of Commerce & Management, KBN College on 28th & 29th July, 2017.
- ↔ Participated in the Two day National Seminar on "Innovation Management A Strategic imperative for Growth" organized by PB Siddhartha College of Arts & Science, Vijayawada on 22nd & 23rd August, 2017.
- ↔ Participated in Two Day Workshop on "Transforming Management Students with Key Competencies" organized by Acharya Nagarjuna University, Guntur on 6th & 7th October, 2017.
- ↔ Participated in Two Day Workshop on "Case Methods Learning A Tool for Analytical Development Skills" organized by Acharya Nagarjuna University, Guntur on 6th & 7th November, 2017.

Dr. GVSRNSA Sastry, Lecturer in Commerce

↔ Participated in the Two Day National Workshop on "Logistics & Supply Chain Management" organized by Dept. of Commerce & Management, KBN College on 28th & 29th July, 2017. ↔ Participated in Two Day Workshop on "Case Methods Learning – A Tool for Analytical Development Skills" organized by Acharya Nagarjuna University, Guntur on 6th & 7th November, 2017.

Sri T. Vijaya Babu, Lecturer in Commerce

- ↔ Participated in the National Seminar on "Women Empowerment: Media, Cinema & Theatre – Prospects & Challenges" organized by UGC Women's Study Centre, KBN College, Vijayawada on 21st & 22nd July, 2017.
- ↔ Participated in the Two Day National Workshop on "Logistics & Supply Chain Management" organized by Dept. of Commerce & Management, KBN College on 28th & 29th July, 2017.
- ↔ Participated in the Two day National Seminar on "Innovation Management A Strategic imperative for Growth" organized by PB Siddhartha College of Arts & Science, Vijayawada on 22nd & 23rd August, 2017.

 ↔ Participated in Two Day National Seminar on "Emerging Trends in Consumer Law – Redressal Mechanisms" organized by SVD Law College, Kanuru on 28th & 29th October, 2017.

Sri P. Devaraj Kumar, Head, Dept. of Hindi

- ↔ Participated in the U"GC Sponsored One Day National Seminar on "Humanism Essential for Ideal Society and Blissful Life" organized by Value Education Cell, KBN College, Vijayawada on 30th June, 2017.
- ↔ Participated in the UGC Sponsored One Day National Seminar on "Aadhunika Telugu Sahityamlo Vachana Kavitvam – Saamajika Vikasam" organized by Dept. of Telugu, KBN College, Vijayawada on 16th December, 2017.

Smt. K. Janaki, Lecturer, Dept. of Hindi

- ↔ Participated in the U"GC Sponsored One Day National Seminar on "Humanism Essential for Ideal Society and Blissful Life" organized by Value Education Cell, KBN College, Vijayawada on 30th June, 2017.
- ↔ Participated in the UGC Sponsored One Day National Seminar on "Aadhunika Telugu Sahityamlo Vachana Kavitvam – Saamajika Vikasam" organized by Dept. of Telugu, KBN College, Vijayawada on 16th December, 2017.

Smt. P. Bharathi Devi, Head, Dept. of M.Sc (CS)

 ↔ Participated in the National Workshop on "Space Dynamics" organized by SIR CR Reddy College, Eluru from 4th – 6th October, 2017.

Smt. Shamim, Head, Dept. of MCA

↔ Participated in the National Workshop on "Space Dynamics" organized by SIR CR Reddy College, Eluru from 4th – 6th October, 2017.

PARTICIPATED & PAPER PRESENTED:

Department of Zoology:

Dr. V. Subhashini:

Presented a Paper entitled "Learning to Live Together in Peace & Harmony through Self Exploration in the UGC Sponsored One Day National Seminar on "Humanism – Essential for Ideal Society & Blissful Life" (NSHUM – 2017) organized by Value Education Cell, KBN College in collaboration with Krishna University, Machilipatnam on 30th June, 2017.

 Presented a Paper entitled "Cyber Savagery – A Challenge to Women Empowerment" in the UGC Sponsored National Seminar on "Women Empowerment: Media, Cinema, Theatre – Prospects & Challenges on 21st & 22nd July, 2017.

Sri T. Sambasiva Rao

 Presented a paper entitled "Human Values in the Society" in UGC Sponsored One Day National Seminar on Humanism - Essential for Ideal Society & Blissful Life" organized by Value Education Cell, KBN College in collaboration with Krishna University, Machilipatnam on 30th June, 2017.

Dr. G. Sakunthala:

 Presented a paper entitled "A Harmony in Family Relationships understanding between Man & Society" in UGC Sponsored One Day National Seminar on Humanism -Essential for Ideal Society & Blissful Life" organized by Value Education Cell, KBN College in collaboration with Krishna University, Machilipatnam on 30th June, 2017.

Department of Botany:

Dr. G. Ramesh

 Presented a paper entitled "Anatomical Challenges and Molecular Studies in Bulbophyllum and Dendrobium (Orchid) from Eastern Himalayas of India" in the International Symposium on Biodiversity of Medicinal Plants & Orchids: Emerging Trends and Challenges BMPO 2018 organized by Acharya Nagarjuna University, Guntur from 9th – 11th February, 2018.

Department of Physics

Dr. PB Sandhya Sri:

Presented a paper entitled "Income or Wealth a measure of wellbeing & Accounting Prices of Environmental Resources" in ICSSR Sponsored Two Day National Seminar on Green Accounting – Issues and Implementation organized by Research Promotion and Monitoring Cell, KBN College on 8th & 9th December, 2017.

Sri J. Panduranga Rao:

- Presented a paper entitled "Income or Wealth a measure of wellbeing & Accounting Prices of Environmental Resources" in ICSSR Sponsored Two Day National Seminar on Green Accounting – Issues and Implementation organized by Research Promotion and Monitoring Cell, KBN College on 8th & 9th December, 2017.
- Presented a paper entitled "Spectrophotometric determination of total Alkaloid Contention of Some Medicinal Plants" in the UGC Sponsored Two Day National Seminar on "The Role of Chemist for Sustainable Environment" organized by the Department of Chemistry, KBN College, Vijayawada on 13th & 14th December, 2017.

Department of Telugu:

Dr. JV Chalapathi Rao:

- Presented a paper entitled "Humanism and Modern Indian Thought" in UGC Sponsored One Day National Seminar on Humanism - Essential for Ideal Society & Blissful Life" organized by Value Education Cell, KBN College in collaboration with Krishna University, Machilipatnam on 30th June, 2017.
- GST Its implications for the industry in the UGC Sponsored Two Day International Seminar on "GST Practices – A Cross Country Experience" organized by Department of Commerce & Management, KBN College, Vijayawada on 5th & 6th January, 2018.

Sri R. Jitendra Kumar:

 Presented a paper entitled "Kavi Jyothi Vachan Kavitvamu – Samajika Vikasamu" in the One Day National Seminar on "Aadhunika Telugu Sahityamlo Vachana Kavitvamu – Saamajika Vikasamu" organized by Dept. of Telugu, KBN College, Vijayawada on 16th December, 2017.

Department of Chemistry (UG):

Presented a Paper entitled "Future Directions in Biomaterials" in UGC Sponsored Two Day National Seminar on Recent Trends in Chemistry & Physics of Materials organized by SRR & CVR Govt. Degree College, Vijayawada on 15th & 16th September, 2017.

- Smt. M. Sudharani
 Presented a Paper entitled "Future Dire Day National Seminar on Recent Trence by SRR & CVR Govt. Degree College, Department of English: Dr. Ch. Anuradha
 Presented a Paper entitled "Self Ex: Sponsored One Day National Seminar Blissful Life" (NSHUM 2017) orgar collaboration with Krishna University, I
 Presented a Paper entitled "Women i National Seminar on "Women Empow Challenges on 21st & 22nd July, 2017. Ms. S. Santha Kumari
 Presented a paper on "Comprehend the Sponsored One Day National Seminar Blissful Life organized by KBN College Smt. E. Kalavathi
 Presented a paper on "Understanding th the UGC Sponsored One Day Nationa: Society & Blissful Life organized by KI Department of Mathematics & Statist Sri M. Venkateswara Rao
 Presented a Paper entitled "Bioactive S Sponsored Two Day National Seminar Materials organized by SRR & CVR G September, 2017. Department of Computer Science: Sri P. L. Ramesh Presented a Paper entitled "Self Exploration leads to Blissful Life" in the UGC Sponsored One Day National Seminar on "Humanism – Essential for Ideal Society & Blissful Life" (NSHUM - 2017) organized by Value Education Cell, KBN College in collaboration with Krishna University, Machilipatnam on 30th June, 2017.
 - Presented a Paper entitled "Women in 21st Century Media" in the UGC Sponsored National Seminar on "Women Empowerment: Media, Cinema, Theatre - Prospects &

Presented a paper on "Comprehend the Significance of Human Existence" in the UGC Sponsored One Day National Seminar on Humanism - Essential for Ideal Society & Blissful Life organized by KBN College on 30th June, 2017.

Presented a paper on "Understanding the Harmony between Self, Family and Society" in the UGC Sponsored One Day National Seminar on Humanism - Essential for Ideal Society & Blissful Life organized by KBN College on 30th June, 2017.

Department of Mathematics & Statistics:

Presented a Paper entitled "Bioactive Specific Bio Material present & future" in UGC Sponsored Two Day National Seminar on Recent Trends in Chemistry & Physics of Materials organized by SRR & CVR Govt. Degree College, Vijayawada on 15th & 16th

 Presented a paper on "Impact of Technology in Human Life" in the UGC Sponsored One Day National Seminar on Humanism – Essential for Ideal Society & Blissful Life organized by KBN College on 30th June, 2017.

Sri S. S. T. Sai

 Presented a paper on "Humanism First & Must for Current Society" in the UGC Sponsored One Day National Seminar on Humanism – Essential for Ideal Society & Blissful Life organized by KBN College on 30th June, 2017.

Department of Physical Education:

Sri M. Sambasiva Rao

 Presented a paper on "Need of Humanism for Society" in the UGC Sponsored One Day National Seminar on Humanism – Essential for Ideal Society & Blissful Life organized by KBN College on 30th June, 2017.

Sri D. Hema Chandra Rao

 Presented a paper on "Harmony in the Family – Understanding Values in Human Relationships" in the UGC Sponsored One Day National Seminar on Humanism – Essential for Ideal Society & Blissful Life organized by KBN College on 30th June, 2017.

Sri V. Tirupathi Rao, Librarian

- Presented a paper on "Humanism and Secular Humanism" in the UGC Sponsored One Day National Seminar on Humanism – Essential for Ideal Society & Blissful Life organized by KBN College on 30th June, 2017.
- Presented a Paper entitled "Role of Women in 21st Century" in the UGC Sponsored National Seminar on Women Empowerment: Media, Cinema, Theatre – Prospects & Challenges on 21st & 22nd July, 2017.

Sri E. Prathapa Reddy, Lecturer in Politics:

 Presented a Paper entitled "Women Empowerment through Politics – An Over View" in the UGC Sponsored National Seminar on Women Empowerment: Media, Cinema, Theatre – Prospects & Challenges on 21st & 22nd July, 2017.

(**PG**)

Dr. G. Krishnaveni, Head, Dept. of Chemistry (PG)

Presented a Paper entitled "Green Synthesis and Anti-Bacterial activity of nano-particles using ethanol and water leaf extracts of Murrayer Koenigii " in UGC Sponsored Two Day National Seminar on Recent Trends in Chemistry & Physics of Materials organized by SRR & CVR Govt. Degree College, Vijayawada on 15th & 16th September, 2017.

Sri M. Siva Kishore, Asst. Prof. in Chemistry (PG)

Presented a Paper entitled "Spectrophotometric Determination of Lopinavir through Ion

 Association Reaction" in UGC Sponsored Two Day National Seminar on Recent
 Trends in Chemistry & Physics of Materials organized by SRR & CVR Govt. Degree
 College, Vijayawada on 15th & 16th September, 2017.

Dr. K. Kiran Kumar, Asst. Prof. in Chemistry (PG)

 Presented a Paper entitled "Bio Material" in UGC Sponsored Two Day National Seminar on Recent Trends in Chemistry & Physics of Materials organized by SRR & CVR Govt. Degree College, Vijayawada on 15th & 16th September, 2017.

Smt. P. Bharathi Devi, Head, Dept. of M.Sc (CS)

- Presented a Paper entitled "A Novel level based ensystem using DNA Codons" in ICCSAI – 2017 organized by Dept. of CSSE, Sree Vidyanikethan Engineering College, Tirupathi from 5th & 7th July, 2017.
- Presented a Paper entitled "DNA Cryptography life blood for New era Computer" in IEEE Conference on Energy, Data Analytics & Soft Computing, Organism organized by SKREC, Poonamalk, Chennai on 1st & 2nd August, 2017.